

US Far Right Social Network Communities, Narratives Likely To Endure, Thrive

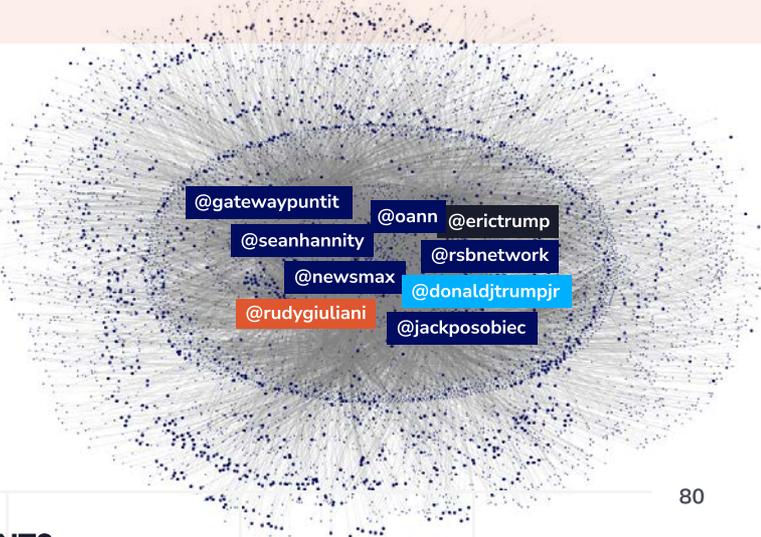


BOTTOMLINE The far right social media network in the United States will remain highly influential in American political discourse well beyond the duration of the Trump Administration. Despite account suspensions on major social media sites such as Twitter, and the temporary wholesale

suspension of Parler, the far right's presence is significant and resilient. Far right narratives on freedom of speech and election fraud will continue to reach millions of users online and galvanize support for protests and public anger towards the US political establishment.

METHODOLOGY After the protest at the Capitol on 6 January, VoxCRAFT Analytics extrapolated a sample network of around 70,000 Twitter accounts from an initial seed list of 100 right-leaning US-based accounts. Network analysis revealed distinct groupings within that network, comprising of distinct clusters of accounts which simply hyperactively reshare and post right-leaning content, and a distinct core cluster of users who consistently interact with and share one another's posts. The most influential accounts within this core cluster can be grouped into accounts belonging to the Trump administration or inner circle, conservative cable news media and personalities, and "alt" or online-only right-wing media outlets and personalities. The accounts in those three groups are largely responsible for shaping and directing the narrative in the broader network.

A close-up of a portion of a network diagram of 70,000 accounts extrapolated from 100 right-leaning US-based accounts. The largest, core cluster is pictured here, and examples of key accounts which set the tone of the conversation are labelled. The most followed account in the core cluster is [@donaldjtrumpjr](#) with 6.5-million followers, and the least followed is [@gatewaypundit](#) with 390,000 followers.



TRUMP INNER CIRCLE ACCOUNTS

Volume of tweets from 1 Nov 2020 - 11 Jan 2021



EXPERT INSIGHT Volume spiked during the 3-4 November 2020 election period, with claims of election count [irregularities](#), and complaints that Twitter was "[censoring](#)" President Trump. A spike on 9 December 2020 related to an amplification of claims that China "[owns](#)" Rep. Swalwell of the House Intelligence Committee. On 5 January, the day before the Capitol protest, a widely shared tweet described members of the Democrat Party as "[freaking morons](#)." On 6 January the inner circle shared a video praising Trump supporters at the morning's rally -- "[WOW! We hear you from the West Wing—THANK YOU](#) 🇺🇸🇺🇸🇺🇸"



Most overall retweeted tweets from

@donaldjtrumpjr, @rudylgiuliani, and @erictrump



CRUCIAL TWEETS

Donald Trump Jr. Retweeted

Donald Trump Jr. @realDonaldTrump

70 million pissed off republicans and not one city burned to the ground.

12:27 AM · Nov 8, 2020 · Twitter for iPhone

96.9K Retweets 48.3K Quote Tweets 381K Likes

Rudy W. Giuliani @RudyGiuliani

ELECTION IN GEORGIA IS NOW PROVEN TO BE A FRAUD.

This claim about election fraud is disputed

12:09 AM · Dec 4, 2020 from Atlanta, GA · Twitter for iPad

42.4K Retweets 7.3K Quote Tweets 150K Likes

Eric Trump @EricTrump

Retweet if you LOVE our President! @realDonaldTrump

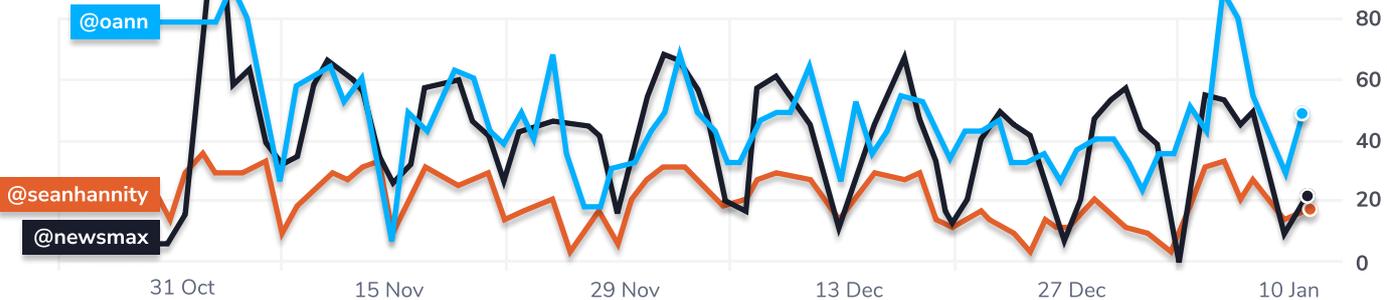
3:28 AM · Dec 10, 2020 · Twitter for iPhone

103.3K Retweets 18.1K Quote Tweets 179.4K Likes

INSIGHT Significant here is the tweet date (10 Dec) well after it was broadly known that Biden had won, i.e. pushing the narrative of Trump being the "true" president

CONSERVATIVE CABLE NEWS MEDIA, PERSONALITIES

Volume of tweets from 1 Nov 2020 - 11 Jan 2021



EXPERT INSIGHT Activity appears to follow the pattern of workdays, with volumes generally dropping off over weekends and a steady stream of conservative news items shared during the week. Spikes were observed around 4-5 November 2020 when voting wrapped up in Philadelphia and claims emerged that Republican observers were "barred" from entering the vote counting center "even after receiving [a] court order." Activity spiked again on the day of the Capitol protest.

One America News Retweeted

Chanel Rion OAN @ChanelRion

#Developing: The #DominionVotingSystems that "glitched" in favor of Joe Biden (and was used in 29 states), partnered up with Clinton Global Initiative and had on staff former employees of both Clinton Growth Initiative and Clinton Cash Cow TENEO.

Full report on @OANN

This claim about election fraud is disputed

11:31 PM · Nov 9, 2020 · Twitter Web App

45.8K Retweets 10.4K Quote Tweets 111.1K Likes

Sean Hannity @seanhannity

PRESIDENT TRUMP: 'I Will Never Give Up Fighting for You and Our Nation'

PRESIDENT TRUMP: 'I Will Never Give Up Fighting for You and Our Nation' | Sean... President Trump released a statement Friday as the vote count continues in key battleground states across the country, telling the American people... @hannity.com

4:34 AM · Nov 8, 2020 · SocialFlow

12.6K Retweets 2.1K Quote Tweets 70.9K Likes

Newsmax Retweeted

Travis Tritt @TravisTritt

No matter what the final results are tonight, one thing is extremely clear. @FoxNews can no longer claim to be the fair and balanced network they once were. There are a lot of biased hacks there now and a ton of folks are noticing. It's now @newsmax for me for election results.

7:38 AM · Nov 4, 2020 · Twitter for iPhone

11.7K Retweets 2.2K Quote Tweets 47.1K Likes

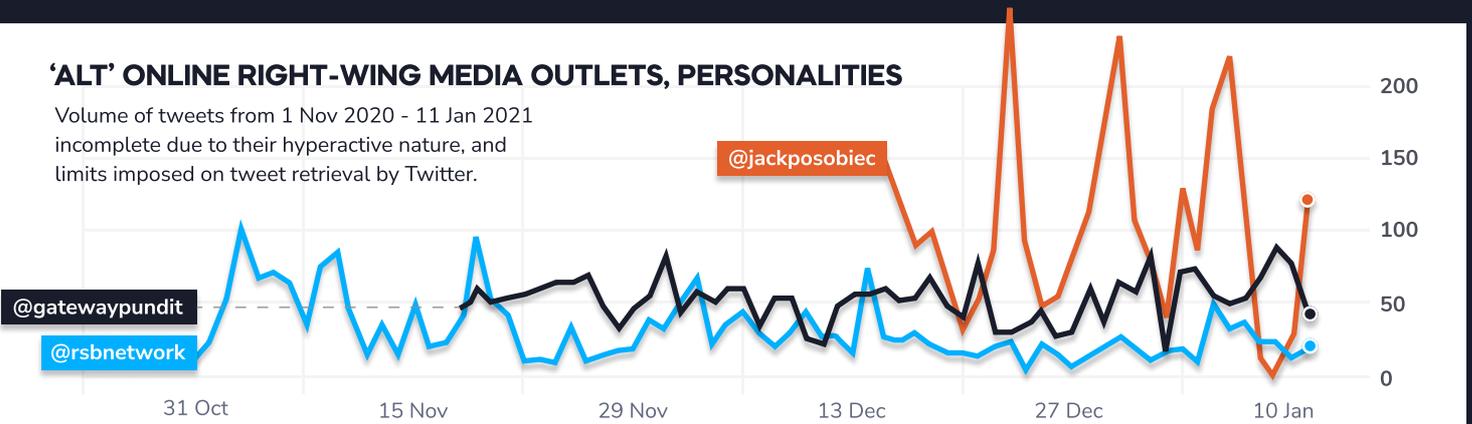
Most overall retweeted tweets from

@rsbnetwork, @jackposobiec, and @gatewaypundit



'ALT' ONLINE RIGHT-WING MEDIA OUTLETS, PERSONALITIES

Volume of tweets from 1 Nov 2020 - 11 Jan 2021 incomplete due to their hyperactive nature, and limits imposed on tweet retrieval by Twitter.



EXPERT INSIGHT The @rsbnetwork amplified claims by the Trump inner circle of "[massive cheating](#)" in Philadelphia. Activity appears more erratic and unpredictable in this sample. The @jackposobiec consistently generates peaks, and on 6 January he amplified a tweet by Vernon Jones who announced he is joining the Republican Party by saying, "[Now more than ever, the Republican Party is in desperate need of leaders that know how to fight. I know how to fight.](#)"

CRUCIAL TWEETS

Jim Hoft Retweeted

Donald Trump Jr.

@DonaldJTrumpJr

So the ayatollah, and numerous other dictatorial regimes can have Twitter accounts with no issue despite threatening genocide to entire countries and killing homosexuals etc... but The President of the United States should be permanently suspended.

Mao would be proud.

2:14 AM · Jan 9, 2021 · Twitter for iPhone

71.9K Retweets 12K Quote Tweets 204.4K Likes

CONTEXT @rsbnetwork retweet of a Trump Jr tweet

Jack Posobiec

Retweeted

Christina Bobb

@christina_bobb

Capitol police open doors for the protestors. They stand aside and invite them inside.

5.6M views 0:05 / 0:56

7:29 PM · Jan 8, 2021 · Twitter for iPhone

48.6K Retweets 11.7K Quote Tweets 74.7K Likes

R5BN

Retweeted

Donald Trump Jr.

@DonaldJTrumpJr

So the ayatollah, and numerous other dictatorial regimes can have Twitter accounts with no issue despite threatening genocide to entire countries and killing homosexuals etc... but The President of the United States should be permanently suspended.

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CONTEXT Jim Hoft (@gatewaypundit) also reshared the tweet by Trump Jr.

VOXCROFT This analysis focused on the core conservative Twitter cluster and the chief drivers of the narratives in that cluster. There are however distinct secondary clusters which likely represent so-called "bot" or "troll farm" activity, which also attempt to amplify the narrative.

Contact VoxCroft Analytics to commission further research into these and other social media networks such as Gab, Parler, and Telegram.

